

LEWIS ATKINSON

Strategic Management Executive &
Knowledge Manager 



0491240979



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<http://www.linkedin.com/pub/lewis-atkinson/10/35a/63>

www.hainescentreaustralia.com.au

PROFILE

- Global Partner of the Haines Centre for Strategic Management since 2011
- Facilitator using models & tools based the Systems Thinking Approach®
- 30 years of corporate experience in knowledge production & translation, commercialization, innovation
- PhD in Chemical Engineering and a Masters of Business Administration from the University of Queensland

EDUCATION

B.SC. (HEALTH & BIOLOGICAL SCIENCES)

Deakin University, 1986

PH.D (CHEM ENG)

University of Queensland, 1996

MBA

University of Queensland, 1999

CHARTERED ENGINEER

(LIC NO. 537191)

CHARTERED CHEMIST

(LIC No. 11702)

SKILLS

- Strategic Change Management
- Business Opportunity Gap Analysis
- Knowledge management principles & practices
- Competitive Intelligence
- Governance and IP Management
- Business Strategy & Execution Planning
- Effective International Research Collaborations
- Partnerships & Alliances
- Innovation Coaching & Management

PROFESSIONAL EXPERIENCE

SESSIONAL ACADEMIC APPOINTMENT

Graduate School of Business Queensland University of Technology

Jan 15 – Feb 15

GSN410 Entrepreneurship - provides students with the opportunity to develop important entrepreneurial knowledge and skills that are critical for success in business today. The focus is not only within new and small firms, but also within older and larger firms, and within non-profit organisations that wish to rejuvenate their products, services, or operational processes.

MANAGER KNOWLEDGE & PROGRAM EVALUATION

Meat & Livestock Australia Ltd

Jul 09 – Sept 14

Part of the corporate services team providing an executive business service to the Managing Director, General Managers & Program Managers within MLA and partner organizations. This role supports the change management, forward visioning, competitive intelligence, strategic management and planning, strategic change management, and outcome delivery & measurement for their programs.

Principle Responsibilities

A core element of his current responsibilities is to lead a cross company team in the development of a company-wide framework for Knowledge Management. This project seeks to ensure that MLA is able to support its' current staff and future employees in the delivery of their key objectives in line with the relevant strategic imperatives

Other responsibilities included: industry leadership role in the Rural Research & Development Corporations evaluation working group developing the Impact Assessment Framework, submission to the PC review of the Rural Research and Development model, management and administration of the Brisbane Regional Office and facilitation of the knowledge, process improvement and records management components of the head office transition to an Activity Based Work environment (e.g. Information Architecture, SharePoint governance framework and benefits realization plan).

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SKILLS

>> TECHNICAL

MS Office & SharePoint



CMS Platforms & Database
Management (Greenrope)



Competitive Intelligence and
Strategic Analysis (Mind Shifts)



Online surveys, platforms &
communities



COURSES

*MOST SIGNIFICANT CHANGE (MSC)
STORY TECHNIQUE & PEOPLE
FOCUSED PROGRAM LOGIC, (2005);
COMPETITIVE INTELLIGENCE &
STRATEGIC ANALYSIS (2009);
APPRECIATIVE INQUIRY FRAMEWORK
- ASSETS OR STRENGTHS-BASED,
NARRATIVE APPROACH TO
PROMOTING LEARNING ABOUT
EVALUATION, (2011); RESULTS BASED
ACCOUNTABILITY APPROACH –
CERTIFIED IN TRAIN THE TRAINER
COURSE, (2012)*

MEMBER

AUSTRALASIAN EVALUATION
SOCIETY

HAINES CENTRE FOR STRATEGIC
MANAGEMENT LLC

EXPERIENCE (CONTINUED)

MANAGER EVALUATION & PROGRAM IMPROVEMENT

Meat & Livestock Australia Ltd / Jul 06 – Jul 09

Part of the corporate services team providing an executive business service to General Managers & Program Managers within MLA and partner organizations that supports them in reflective corporate learning, forward visioning, competitive intelligence, strategic planning, strategic change management, and outcome delivery for their programs.

Principle Responsibilities

A core element of this work was the development of a company-wide framework for evaluation and communication of the value of research and innovation. This project seeks to show how investment in innovation can add value to a wide variety of key stakeholder groups, including; Government as an investor, the industry as investors and target adoptors, and the community as the ultimate beneficiary of benefits flowing from the adoption of R&D outcomes

MANAGER INNOVATION ADOPTION STRATEGY

Meat & Livestock Australia Ltd / Feb 01 – June 06

An international marketing and research services company serving the Australian Beef, Sheep, & Goat industry supply chain partners with a mission to achieve world leadership by developing competitive advantage from “paddock to plate”.

Principle Responsibilities

Responsible for the forward visioning, strategic planning, change management, and delivery for all Industry Funded Processing & Product Innovation activities as well as driving the development of a Partnership Portfolio in the areas of New Product Development, Biotechnology, High Value Co-products, E-commerce/Supply Chain Management, and Process Automation Technology.

RECENT INDUSTRY EXPERIENCE

Working with community-based organisations in Brisbane & Melbourne:

Wheeler's Hill Bowls Club, Southern Magpies Rugby Leagues Club, University of Queensland AFL Club, Manly Bowls Club, Holland Park Sports & Community Club, Sunnybank Theatre Group, and St Albans Sports Club

Working with NPO clients including; 139 Club Inc, Montrose Access,

Australasian Kidney Trials Network Brisbane Diamantina Health Partners, The Burnet Institute, Livestock Biosecurity Network Ltd, National Road Transport Authority Ltd, QCOSS, Mater Foundation Ltd, Micah Projects Inc and QMUSIC.

Recent government clients include; Queensland Department of Housing and Public Works, WA Government Housing Authority, The WA Corruption & Crime Commission, Queensland Commissioner for Mental Health, innovation and ideation sessions on behalf of Queensland Government Advance Queensland – Innovate Queensland Program, Industry Challenge sessions for Regional Development Australia & Department of Environment & Heritage, Queensland Alliance for Agriculture & Food Innovation, and Department of Food and Agriculture WA.