

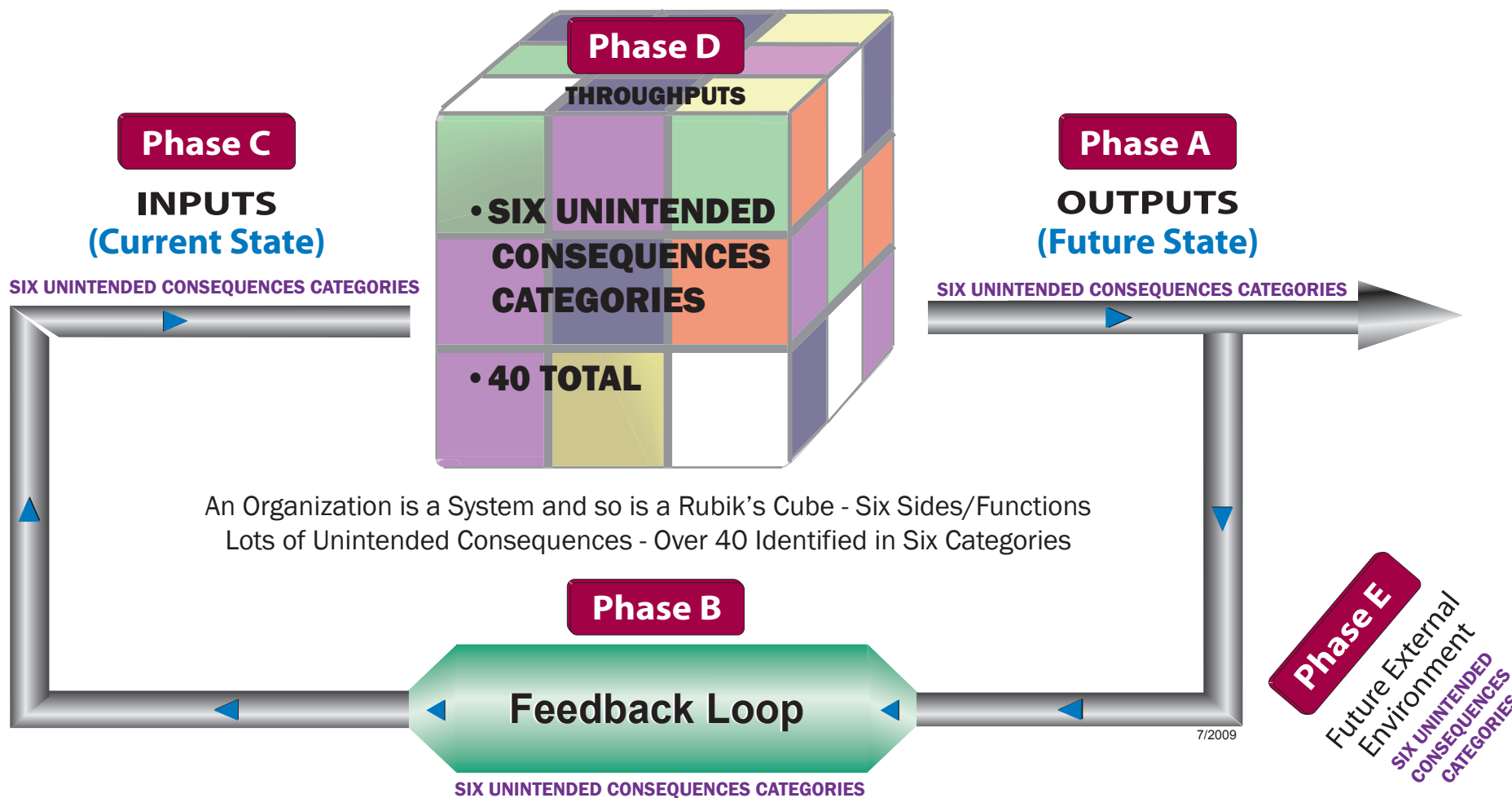
DO NOT
DUPLICATE

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THE LAW OF UNINTENDED CONSEQUENCES

Concept #5: The Systems Thinking Approach®

The Rubik's Cube Effect: One Trillion Moves - Most of them Wrong



An Organization is a System and so is a Rubik's Cube - Six Sides/Functions
Lots of Unintended Consequences - Over 40 Identified in Six Categories

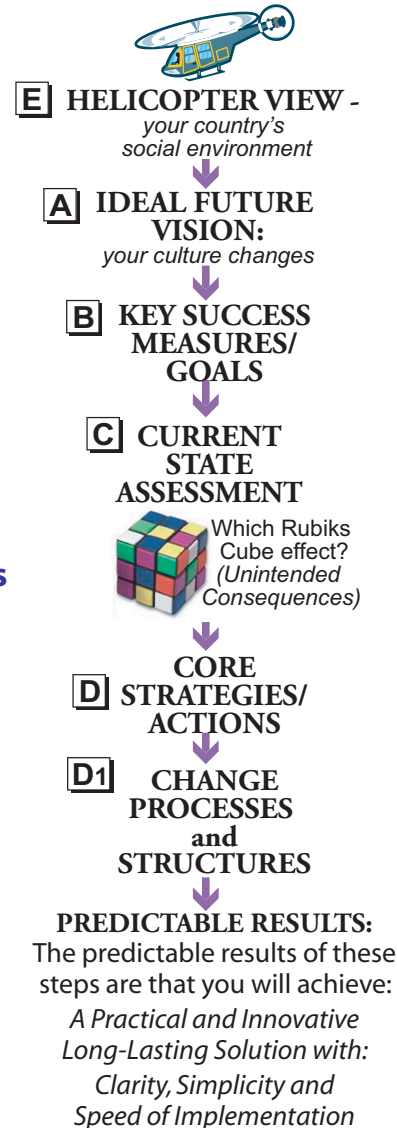
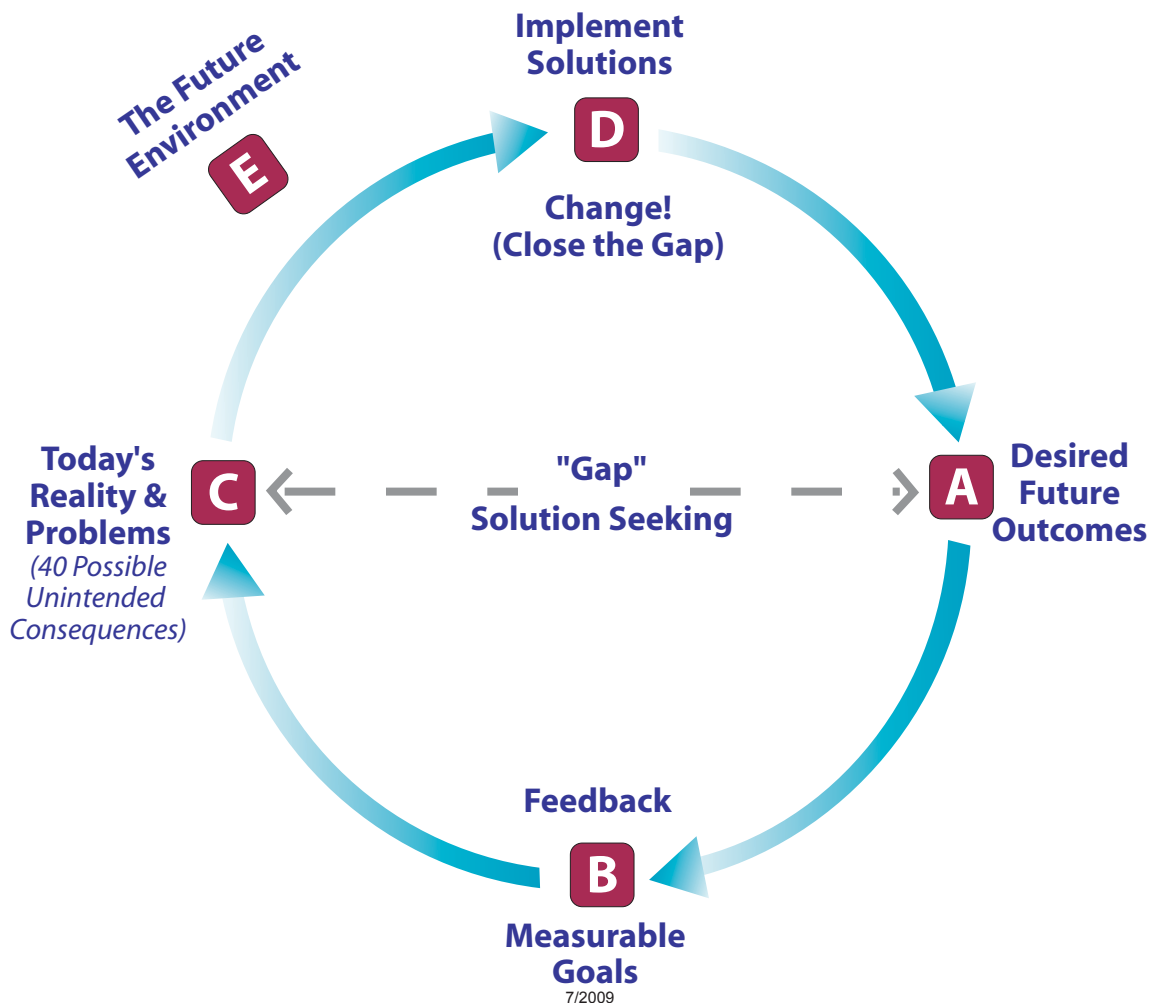
Systems: Systems are made up of a set of components that work together for the overall objectives of the whole (outputs).

NOTE: See the Comprehensive Guide to The Law Of Unintended Consequences with 40 Unintended Consequences Already Identified and Listed on www.SystemsThinkingPress.com

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HOW TO USE THE RUBIK'S CUBE EFFECT? The Law of Unintended Consequences

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HOW TO USE THIS:

1. Conduct Strategic Thinking first – Phases **E** **A** **B** regarding your culture that you want to be different
2. Conduct Unintended Consequences Survey Instrument (code: IUC) – Phase **C** and identify the 2-4 primary consequences you want to change
3. Develop the core strategies and actions to "close the gap" and resolve the Unintended Consequences to the ideal future vision you desire

NOTE: Ensure you have the proper:

1. Change infrastructures in place (change structures) to support the cultural change as well as:
2. The proper change processes and reinforcements (rewards and recognition) in place to sustain the desired changes over the next 3-4 years
3. The Proper education in place on these desired changes
4. The proper media, internal marketing and communications in place.