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Five-year airport plan for Cayman

Grand Cayman (23 November 2005) - The Cayman Islands Airports Authority (CIAA) is to develop a five-year strategic plan.

Senior managers of the CIAA were recently trained by a US-based consultant to determine the organisation's future strategy.

In order to establish the foundation for a five-year strategic plan, a three-day workshop was held, led by Dr Stephen Haines, the founder and CEO of Haines Centre International, a strategic consulting firm based in California.

Haines is considered one of the world's foremost authorities in the field of strategic management.

"Our goal is for Owen Roberts International Airport to be the best small destination airport in the Region," said the chief executive of the CIAA, David Frederick, in a GIS statement. "To make that happen, we must have all our staff onboard from the earliest stages of our strategic planning, as our plan incorporates the physical enhancement of the airport as well as the development of human resources, which together are essential in order to achieve our goals."

Saying the workshop was of great benefit to his staff, Frederick added: "The response and feedback from the management team was tremendous and I truly feel that we have all gained invaluable strategic management skills which, in addition to being an advantage to the organisation, will also benefit each individual participant."

Haines was said to have "expertly guided" the senior management through the first steps needed towards creating a high performance, customer-focused organisation, which Frederick said he hoped would take the CIAA through the 21st century and beyond.

The major terminal expansion project the CIAA is about to embark on will be the largest airport development the country has ever undertaken, said Frederick.

"We feel that the completion of this project will not only offer our customers an enjoyable experience when using our new facilities but will also contribute to the economic growth of our country," he said.

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